



# THUNDER DRAGON MEDIA

EXPLORING THE WORLD AS IT IS. IMAGINING THE WORLD AS IT SHOULD BE.

# OUR MISSION

To launch exciting adventures that mindfully explore Himalayan cultural heritage while celebrating the spirit of authentic expeditioning and discovery. To give voice to stories about local heroes working to improve their communities and ensure a better future. To promote people and programs that support the principles of responsible travel.



THUNDER  
DRAGON  
MEDIA



# WE BELIEVE

*we can make a DIFFERENCE*

**WE BELIEVE** that well-told, meaningful stories exploring the power of the human spirit can connect, teach and unite people.

**WE BELIEVE** there is a dearth of mindful, high quality storytelling about what's right in our world...stories that inspire and give hope despite enormous challenges.

**WE BELIEVE** that inspiration and hope are necessary to affect change and we believe in the importance of realistic optimism.

**WE BELIEVE** in finding the balance between modern development and the preservation of resources that honor the dignity of communities, their cultural heritage, and their environment for the benefit of future generations.

**WE BELIEVE** in thinking long-term.



# WHAT WE DO



- ✦ We produce high quality, compelling multimedia content for documentary films, education, print/digital publishing, and television.
- ✦ We look for strategic partners to executive produce, co-produce, or sponsor expeditions. Strategic partnerships range from production financing to equipment field testing and everything in between.
- ✦ We use unique content to leverage brand identity for clients in multi-platform marketing campaigns aligned with our mission.
- ✦ In pursuit of its mission, we partner with a variety of individuals, organizations, governments, and corporations around the world to produce and disseminate its content.

# OUR EXPERTISE



TDM was founded by a leading venture philanthropy strategist and one of the world's most experienced expedition leaders. We leverage a unique breadth and depth of experience, technical expertise, skill sets, and competencies.

*Dean Holter, Pia Saengswang, Gerry Moffatt*



# PARTNER *with* THUNDER DRAGON MEDIA

- Documentary filmmaking
- Global expedition planning, execution and guiding (Everest, Africa overland, the Himalayas, India, Greenland, Alaska, South America)
- Adventure-based multimedia branding/advertising campaigns
- Education content, policy & technology
- Non-profit/philanthropic management, strategy
- Social entrepreneur/enterprise strategy, funding and support